



Blenheim EquiSports **Official Sponsor Categories**

Gold Category \$50,000

- ◆ Company name included in title of sponsored class with prize money of up to \$25,000;
- ◆ One specialty jump featuring sponsor's logo, to be displayed in the grand prix arena during sponsored class;
- ◆ Up to six company billboards (provided by and approved by Blenheim EquiSports). Two will be displayed prominently in the grand prix arena and up to four displayed throughout the horse show grounds at Blenheim and/or Del Mar Horse Park during the show season;
- ◆ Announcement of sponsor's message on the public address system throughout the show season;
- ◆ Announcement of sponsor's name as the "official sponsor" within the appropriate category;
- ◆ Full page ad in all remaining series premium books and event program* (artwork to be provided by sponsor);
- ◆ Vendor space (10' x 20') in premium location available during sponsored event for product display;
- ◆ Participation in winner's circle awards ceremony;
- ◆ Eight VIP tickets to sponsored grand prix event;
- ◆ Custom Website page on www.blenheimequisports.com website including sponsor's link, logo, photo and product information in a specified category (provided by Blenheim EquiSports).

*Event program advertising available only during specific events